



# PLATFORM

# At a Glance

Gaming is one of the biggest entertainment industries in the world, with eSports played at a professional level watched by millions of fans through streaming services. Platform cater for both amateur and professional gamers, with the elite customers expecting a reliable and high-performance user experience. Platform partner with the largest eSports company in the world ESL, Nintendo and racing seat provider Sparco.



INFRASTRUCTURE



CISCO UMBRELLA



COST SAVINGS



Partner

## Who is Platform?

Gaming venue Platform is London's first dedicated video games and eSports bar and restaurant.

As a start-up business, Platform was seeking a scalable infrastructure solution to match their changing needs.

“Cisilion just get us. They get our needs, they get our challenges and I'm really excited that they are going to be growing with us as we expand”

Tomaso Portunato, Co-founder, Platform



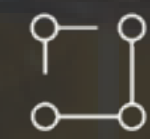
# Challenges

# Solution

# Benefit

[Watch the video](#)

- 1 Existing solution no longer fit for purpose due to an increase in demand on the network
- 2 Lack of integration with key infrastructure technology
- 3 Need for a reliable network that is suitable for high-performance gaming
- 4 Required a scalable infrastructure to encourage business growth



## Cisco Meraki Network & Wireless

Cloud-managed networking placing agility at the network's foundations, meaning Platform can scale for one off events and across the business as it expands to new locations.



## Cisco Umbrella

Cloud-delivered network security providing the first line of defence against cybersecurity threats.



## Purple WiFi

Provide a seamless WiFi experience for customers whilst also collecting key demographic and analytics.



## Reliable network

has met the needs of the business as strain on the network has increased.



## Flexibility at the foundations of the business

through the ability to scale the solution up to new venues.



## Cisco Meraki heat mapping

provides insights to utilise space across the venue, helping Platform understand peak traffictimes and create optimum spaces for our advertisers.



## Analytics

has strengthened relationships with gaming partners, providing the data to shape the gaming and eSports industry.



# CISILION

## About Cisilion

Our customer led approach means we work with firms globally to successfully their on-premise IT inventory. By partnering with Cisilion, you can rest easy knowing that your network is in good hands and that you can rely on our expert team to provide top tier support and technical expertise whenever you need it.

With Smart Services, you get the best of both worlds the benefits of manufacturer support and Cisilion's maintenance services, as well as our partner managed sparing and logistics capabilities This unique combination delivers substantial cost savings and enhanced value added.

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